8 TU-F 7A-9A Buyline Comment: TODAY	M Buyline	6 M 6A-7A Buyline Comment: NEWS	5 TU-F 6A-7A Buyline Comment: NEWS	4 TU-F 5A-6A Buyline Comment: NEWS	3 M 5A-6A Buyline Comment: NEWS	2 M 430A-459A Buyline Comment: NEWS	1 TU-F 430A-459A . Buyline Comment: NEWS	LT Ln Day Time Program	REMARKS PLEASE SEE BELOW. THANKS!	CONTRACT COMMENT BERKLEY FOR SENATE -30S WEEK 2 SC=*	Station KSNV-TV LAS VEGAS, NV. Advertiser () BERKLEY FOR SENATE Product BERKLEY FOR SENATE Estimate# 30S Buyer MICHAEL D'ETTORRE Phone# Fax#	Rep Order# 6830032 Ver# 2 Status Returned EC'd Yes
 		:30 \$30	:30 \$30	:30 \$20	±30 \$20	:30 \$5	:30 \$5	Len Rate			Agency () SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 Agency C/P1/P2/E //30S Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	Traffic Order# 103686
T0/23-10/23	10/29	\$300.00 10/29-10/29	\$300.00 10/23-10/26	\$200.00 10/23-10/26	\$200.00 10/29-10/29	\$50.00 10/29-10/29	\$50.00 10/23-10/26	re Dates			IORR,JOHNSON,MAGNUS STNUT ST. #602 LPHIA, PA 19103 //30S 10/23/2012 - 10/29/2012	Printed: 06/ Last Received: 06/ Showing Buylines: All Lines
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		\$500.00	\$2,400.00	\$1,600.00	\$400.00	\$50.00	\$200.00	Total Total Cost Daypart Spots) PHILADELPHIA) AMY MCCREARY # 21\$-568-6540 21\$-568-1845	1 of 6

								Buyline Comment: TODAY 3	
\$150.00	Ц	Ь	н	10/29-10/29	\$150.00 1	:30			19
\$600.00	44.	; <u> </u>	Zi,	10/23-10/26	\$150.00 1	:30		TU-F 10A-11A Buyline Comment: TODAY 3	₩ •
\$600.00	44	Ц	42	10/23-10/26	\$150.00	:30		TU-F 11A-12P Buyline Comment: RACHELRAY	17
\$150.00	Н	Ъ		10/29-10/29	\$150.00 1	:30		M 11A-12P Buyline Comment: RACHELRAY	۵) ا
\$150.00	Ъ	Н	Ы	10/29-10/29	\$150.00 1	:30		M 1230P-1P Buyline Comment: AGENDAY	15
\$600.00	44	Н	42	10/23-10/26	\$150.00 1	:30		TU-F 1230P-1P Buyline Comment: AGENDAY	14
\$1,469.00	φ	Ь	ω	10/23-10/26	\$175.00 1	:30		TU-F 9A-10A Buyline Comment: TODAY 2	13
\$350.00	2	Ь	N	10/29-10/29	\$175.00 1	;; 30		M 9A-10A Buyline Comment: TODAY 2	12
\$175.00	Н	Ь	ч	10/29-10/29	\$175.00 1	:30		M . 12P-1230P Buyline Comment: NEWS	11
\$700.00	4.	₽	4	10/23-10/26	\$175.00 1	: 30		TU-F 12P-1230P Buyline Comment: NEWS	10
\$600.00	415	Н	4.	10/23-10/28	150.00	:30 \$. EITHER \$100 OR \$200	TO BE	TU-TH,SU 430A-459A Buyline Comment: EARLY Station Remark: V2 NA DT RATE - NEEDS	* w
Total Cost	Total Spots	v # of Weeks	Spots/Week	Dates	Rate	Len		Day Time Program	rax# LT Ln
) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREAI 215-568-6540 215-568-1845	X#	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	S) SHORR, JOHNSON, MAGNUS HESTNUT ST. #602 DELPHIA, PA 19103 E //30S E 10/23/2012 - 10/29/2012	31 C 11L A 1/P2/	Agency (183 PHJ Agency C/P1/ Flight Dates Hiatus Weeks	KSNV-TV LAS VEGAS, NV. () BERKLEY FOR SENATE BERKLEY FOR SENATE 30S MICHAEL D'ETTORRE)II rtiser lict late# r
2 of 6		:12 AM 57 AM	06/28/2012 10:12 AM 06/27/2012 6:57 AM ines	Printed: 06/ Last Received: 06/ Showing Buylines: All Lines	L. Showing	Traffic Order#103686	Tra	6830032 Ver# 2 Status Returned	Rep Order# EC'd Yes

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*30	29	28	27	N 60	2) 51	24	23	22	21	20	Fax# LT Ln	on rtisei uct uate# r e#	Rep Order# EC'd Yes
SU 730P- Buyline Comm Station Remark:	TU-F Buyline	M Buyline	M Euyline	TU-F : Buyline	TU-F 4 Buyline	M Buyline	M Buyline	TU-F 4 Buyline	TU-F 3 Buyline	M Buyline	Day	KSNV-TV LAS VEGAS, N ().BERKLEY FOF BERKLEY FOR SENAT 30S MICHAEL D'ETTORRE	6830032
8P lent: v	730P-8P Comment:	730P-8P Comment:	Comment:	SP-630P Comment:	: Comment:	IP-430P Comment:	130P-5P Comment:	130P-5P Comment:	P-4P Comment:	3P-4P Buyline Comment: PF	Time Pr	NV-TV LAS VEGAS, NV.) .BERKLEY FOR SENATE BERKLEY FOR SENATE 30S MICHAEL D'ETTORRE	Ver# 2
VEGAS INC NA DT NFL	FACE	FACE	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	PHIL	TIHG	Program	ATE	Status Returned
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\$150.00	\$225.00	\$225.00	\$450.00	\$450.00	\$300.00	\$300.00	\$300.00	\$300.00	\$200.00	\$200.00	Rate	() SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 P1/P2/E //30S res 10/23/2012 - 10/29/2012 seks	
10/28-10/28	10/23-10/26	10/29-10/29	10/29-10/29	10/23-10/26	10/23-10/26	10/29-10/29	10/29-10/29	10/23-10/26	10/23-10/26	10/29-10/29	Dates	SON	Printed: 06 Last Received: 06/ Showing Bnylines: All Lines
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\$150.00	\$900.00	\$225.00	\$900.00	\$3,600.00	\$1,200.00	\$300.00	\$300.00	\$1,200.00	\$1,600.00	\$400.00	1 Total Cost) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	3 of 6
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41 M 1235A- 135A Buyline Comment: FALLON	40 TU-F 1235A- 135A Buyline Comment: FALLON	39 TH 10P-11P Buyline Comment: ROCK CENTER	38 W 10P-11P Buyline Comment: CHICAGO FIRE	37 W 9P-10P Buyline Comment: SVU	36 F 8P-9P Buyline Comment: WHIT/COMM	35 F 9P-10P Buyline Comment: GRIMM	34 SU 830P-930P Buyline Comment: NEWS AFTER NEL PRIME	33 SA 630P-730P Buyline Comment: JEP/WHEEL	32 M 630P-730P Buyline Comment: JEP/WHEEL	31 TU-F 630P-730P Buyline Comment: JEP/WHEEL	Fax# LT In Day Time Program	n KSNV-TV LAS VEGAS, NV. rtiser ().BERKLEY FOR SENATE uct BERKLEY FOR SENATE 14te# 30S r MICHAEL D'ETTORRE	Rep Order# 6830032 Ver# 2 Status Returned EC'd Yes
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\$75.00	\$75_00	\$1,400.00	\$1,400.00	\$1,700.00	\$750.00	\$1,000.00	\$600.00	\$250.00	\$400:00	\$400.00	Rate) SHORR, JOHNSON, MAGNUS HESTNUT ST. #602 DELPHIA, PA 19103 E //30S E 10/23/2012 - 10/29/2012	
10/29-10/29	10/23-10/26	10/25-10/25	10/24-10/24	10/24-10/24	10/26-10/26	10/26-10/26	10/28-10/28	10/27-10/27	10/29-10/29	10/23-10/26	Dates	inus 2	Printed: 06/ Last Received: 06/ Showing Buylines: All Lines
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\$150.00	\$600.00	\$1,400.00	\$1,400.00	\$1,700.00	\$750.00	\$1,600.00	\$600.00	\$500.60	\$800.00	\$3,200.00	Total Cost) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	4 of 6

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Rep Order# 6830032 Ver# 2 Status Returned EC'd Yes	iser	e#	HaX# LT In Day Time Program	42 M 1135P- 1235A	Buyline Comment: TON SHOW	Buyline Comment: TON SHOW	L1P-1135P	· Buyline Comment: NEWS	45 M 11P-1135P Buyline Comment: NEWS	}	Buyline Comment: NEWS	*47 SU 630P-7P	Buyline Comment: VEGAS INC Station Remark: V2 NA DT NFL	48 SA 7A-9A	Buyline Comment: SAT TODAY	49 SA 6A-7A	Buyline Comment: NEWS	50 SU 7A-8A	Buyline Comment: SUN TODAY	51 SU 1130P-1A	Buyline Comment: SNL
Traffic Order# 103686	Agency ()S 1831 CHI PHILADI Agency C/P1/P2/E	Flight Dates Hiatus Weeks																			
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	() SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 PP1/PZ/E //308	10/23/2012 - 10/29/2012	Rate	\$185.00			\$425.00		\$425.00	2000		\$400.00		\$225.00		\$150.00		\$350.00		\$550.00	
Printed: 06/ Last Received: 06/ Showing Buylines: All Lines	ENUS .	2	Dates	10/29-10/29			10/23-10/26		T0/29-10/29	10/27-10/28		10/28-10/28		10/27-10/27		10/27-10/27		10/28-10/28		10/28-10/28	
06/28/2012 10:12 AM 06/27/2012 6:57 AM Lines	Rep Firm Sales Office (Salesperson (Salesperson Ph	Salesperson Phone# Salesperson FAX#	Spots/Week	N	,		Д		F	v		ப		N		2		ц		ш	
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5 of 6) PHILADELPHIA) AMY MCCREARY \$ 215-568-6540	21\$-568-6540 21\$-568-1845	1 Total Cost	\$370_00			\$1,700.00		C C C	\$800 00		\$400.00		\$450.00		\$300.00		\$350.00		\$550.00	

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. 2	ESH	SUNE	Rep Firm Sales Office () P Salesperson () A	PHILADELPHIA AMY MCCREARY	
Estimate# 308 Buyer MICHAEL D'ETTORRE Phone#	Agency CIFIF 415 17005 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	2	Salesperson Phone# Salesperson FAX#	215-568-6540 215-568-1845	
ras# LT In Day Time Program	Len Rate	Dates	Spots/Week # of Weeks	Total Cost Spots	Daypart
*52 M 430A-459A	:30 \$150.00	10/29-10/29	1 1	1 \$150.00	
Buyline Comment: EARLY Station Remark: V2 NA DT RATE - NEEDS	NEEDS TO BE EITHER \$100 OR \$200				
REPORT TOTALS—					
—SALES MONTHLY TOTALS—					
Oct 12: 138 / \$40,930.00 Nov 12: Sales Totals: 168 / \$48,575.00 Station Totals: 168 / \$48,575.00 Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE—	30 / \$7,645.00				
Market Totals \$242,875	CATV 0% KBLR 0% KTNV 32% KTUD 0% XXXX 0% ***	KINC 0% KVCW 1%	KIAS 21% KVMY 1%	KSNV 20% KVVU 25%	
—COMPETITIVE COMMENTS—					
EST SHARES					
Books NOV12 Demos RA35+					